

Lee Michael Howes

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Profile

A determined and driven Web Developer and Designer, who always works to a high professional standard. An excellent communicator, resilient and hard working. Equally happy with individual and team projects, with a good sense of humour, a strong team player.

Computer and software skills

Operating Systems: Mac OSX / Microsoft Windows

Software: Adobe CC [Dreamweaver / FireWorks / ImageReady / PhotoShop / Illustrator / InDesign / Acrobat / Flash] / Brackets / QuarkXpress / Corel Draw / Microsoft Office [Word / Excel / PowerPoint / Outlook] / Sage 200

Code Languages: HTML / XHTML / HTML5 / CSS / CSS3 / Javascript / jQuery / PHP

Skill set

Front-end Development / Back-end Development / Information Architecture / Web Design / UI and UX Design / User Centred Design / Website Analytics / SEO / Content Creation / Typography / Brand Development / Photography / Photo Editing / Copywriting / Advertising / Graphic Design / Illustration

Experience

August '10 – March '17

Ashleigh & Burwood London - Assistant Web Manager

Over my years at Ashleigh & Burwood London, I developed a multitude of experience within the e-commerce, retail, and trade industries. Developing my skills in Front-end development, Back-end Development, UI and UX Design, Information Architecture, SEO, Web Design and Content Creation within these sectors. Utilising Web Analytics and research to inform a user centred approach, when making key considerations.

My main responsibilities included, category/page creation, website maintenance, database management, development and design of mini sites for core brands, development of widgets and web apps, 3rd party integrations.

Alongside development and design for the company websites, I gained a wealth of experience in e-marketing campaigns for different customer bases. Developing and maintaining the responsive email templates, creating the relevant landing pages, and collaborating with marketing and design departments on the content.

I worked my way up from a junior position to assistant manager of the web department. Starting from basic web page and product database management, and progressing to influencing and implementing the development and design of company websites and online marketing, across multiple channels to meet current online trends and technology.

Working in a Agile environment, the company ethos always encouraged a hands on cross department approach, especially in busier periods.

Ad-hoc duties Included order fulfilment, customer service and company IT.

May '09 – April '10

Prontaprint (Hounslow) - Junior Graphic Designer

In My role as Junior Graphic Designer the position was varied, I was in charge of taking projects from brief through to completion, sending artwork to print via the press and digital copiers, as well as serving customers in ad-hoc tasks such as taking photocopies and scanning images for e-mailing.

My main duties involved taking briefs from various clients, communicating with them face to face, via email and telephone. Working along side them to get the best possible outcome for their needs within the time scale needed, from initial concepts to completion.

Working directly with the in house printer gave me a vast understanding of what can be achieved in print production. The role furthered my experience in the design industry and taught me to manage my time efficiently within varied project timescales to meet deadlines.

Nov '08 – Current

Freelance Graphic Design and Personal Work

Over the years I have taken on various projects for web and print, from initial brief right through to completion. This has always been a great way to broaden my professional skills and experience.

I have also collaborated with other designers in various industries, helping with concepts and technical advice. I find this is a great way to share ideas and gain experience on how other designers work, and their design sectors.

As well as Freelance work, I also work on personal illustration projects, this helps me to refine and explore my skills as an illustrator.

Education

2006 – 2008

West Thames College HND Graphic Design and Advertising 8 Merits / 6 Distinctions

2004 – 2006

Spelthorne College	AVCE Art & Design	C
	A Level Photography	D
	AS Graphics	B
	AS Fine Art	D
	AS 3D Design	D

1999 – 2004

Ashford High School 9 GCSE's

Hobbies and Interests

When i'm not manoeuvring pens and pixels, you'll find me spending time with the family, or dabbling in music. I'm an avid film fan, I enjoy live music, and like to socialise.

Additional Information

Full UK driving license and own car.